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Milton Keynes Parks Trust goes electric with new fleet of Volkswagen ID.3s

- Milton Keynes Parks Trust looks after more than 6,000 acres of parkland and green spaces
- The charity has a new fleet of six Volkswagen ID.3s for all business travel
- The ID.3 is Volkswagen's first carbon-neutral vehicle, available to lease via MK-based Volkswagen Financial Services | Fleet (VWFS | Fleet)

Milton Keynes' green spaces will become a little greener this summer after the city's Parks Trust ordered a new fleet of Volkswagen's ground-breaking ID.3 electric vehicles.

A self-financing charity, the Parks Trust was established as independent from local government and manages more than 6,000 acres of parks, landscapes and lakes. It also organises more than 500 events each year.

Understandably, the Trust closely monitors its environmental impact, so vehicle choices – and costs – are crucial.

Jeremy Godfrey, Finance Director at Milton Keynes Parks Trust, said: *"The Parks Trust has expanded its fleet of electric vehicles from four to six and the new Volkswagen ID.3s, which have been supplied by VWFS Fleet in Milton Keynes, have been very well received by our employees."*

"The new electric vehicles will be cost neutral to the Trust and will help in our efforts to be a carbon neutral organisation by 2030."

The vehicles are also practical as day-to-day work horses for Parks Trust's busy team.

Natalie Dewhirst, Play Area Manager at the Trust, whose job involves inspecting all the Trust's play areas across its 6,000 acres, added: *"Our new fleet of Volkswagen ID.3s have been wonderful to drive; the cars have a huge range of smart features that make the driving experience really comfortable."*

"The Volkswagen ID.3's battery is great and the mileage range is ample so I know I won't need to consider stopping or going out of my way to charge the car, allowing me the freedom to get on with my day."

Like many organisations, Parks Trust looks to outsource vehicle management, which VWFS | Fleet can support for any business or public sector organisation with more than five vehicles.

Amanda Harris, Inside Sales Executive at VWFS | Fleet, was responsible for advising on specification, finance and maintenance packages and for having the Volkswagen ID.3s decked out in a customer livery, to promote the Trust's work.

She said: *"It's been a pleasure working with Jeremy to get these vehicles on the road and I'm really pleased that the team are enjoying the electric driving experience. For the potential cost saving, electric is really worth looking at, even for small- to medium-sized businesses that use vehicles frequently throughout the day."*

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“Add to that the benefit to the environment in your local community and it can make a really powerful statement about your business.”

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Press contacts

Dan Wright
Fleet Marketing Manager
Mobile: 07773 952321
E-mail: daniel.wright@vwfs.co.uk

Sam Balls
PR & Social Media Manager
Mobile: 07385 426618
E-mail: sam.balls@vwfs.co.uk

Company contact information

Volkswagen Financial Services | Fleet
Brunswick Court,
Yeomans Drive,
Blakelands,
Milton Keynes,
MK14 5LR
United Kingdom

0330 100 8908
fleetenquiries@vwfs.co.uk
www.vwfsfleet.co.uk

Emma Thompson
PR and Marketing Manager
Tel: 01908 255362 Mob:07817 948756
E.Thompson@theparkstrust.com