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Volkswagen Financial Services UK launches Try Before You Buy pilot for EV considerers

Volkswagen Financial Services UK (VWFS) has launched an exciting Try Before You Buy pilot via its Rent-a-Car platform for people who are considering making the switch to an electric vehicle.

The pilot went live on 13 September and offers customers the opportunity to rent an ID.3 for up to seven days.

Customers simply choose an electric car and book a time to try it out via the Rent-a-Car website before picking up the vehicle from a selected retailer. Once they've tested the EV for up to seven days, they return it to the retailer.

Uniquely, if the customer then buys a new or used Volkswagen ID.3 from the retailer within 30 days they will get their full rental costs refunded*.

The pilot, which is currently exclusively available at Johnsons Birmingham, has been designed to give people considering switching to an EV an extended period to understand what driving an electric car is all about.

There are no hidden extras or surcharges, just what customers need when they need it.

The Try Before You Buy scheme will initially run until 18 October and is only applicable for the ID.3, the first of Volkswagen's next generation of electric cars, setting new benchmarks in performance, comfort and design.

The licence checker used by Volkswagen Financial Services UK Rent-a-Car also means that customers don't need to go onto the DVLA website to get a code before coming for a test drive.

It's hoped this pilot will eventually be rolled out to all Volkswagen Financial Services UK Rent-a-Car locations.

For more information about the pilot, visit <https://www.vwfsrentacar.co.uk/try-before-you-buy>

Rebecca Whitmore, EV Senior Product Owner at Volkswagen Financial Services UK, said: *"We understand that buying an electric car can be a daunting experience for some people, but having the chance to test drive an ID.3 for an extended period of time – and incorporate journeys such as the school run and the weekly food shop – gives customers the perfect opportunity to see how an electric vehicle could fit into their lifestyle. We've worked hard to make the online booking experience a seamless journey for customers and I truly believe we have something unique to offer with our Try Before You Buy pilot. We're hoping to roll out this scheme across more Rent-a-Car locations in our nationwide network, so watch this space."*

How can you finance an electric vehicle?

People looking to make the switch to an electric vehicle can read about the Volkswagen Financial Services UK Lease&Care finance package, which has been designed to make switching to an electric vehicle simpler for customers.

The flexibility of this finance plan means all servicing and car costs are covered in one easy, single monthly payment. This product is available across Volkswagen and ŠKODA EV models.

For more information, head to <https://customer.vwfs.co.uk/car-finance-options/lease-care.html>

Similarly, consumers are invited to download the EV&Me app, which Volkswagen Financial Services UK created to demonstrate to customers how an electric or plug-in hybrid Audi or CUPRA vehicle could fit into their lifestyle. By analysing driving behaviour, the app can give insight into how many journeys can be driven without stopping to charge and the cost savings that come from the switch to electric.

To find out more, visit <https://customer.vwfs.co.uk/vwfs-uk---electric-vehicles.html>

ENDS

Note to editors:

*See full terms and conditions at <https://www.vwfsrentacar.co.uk/try-before-you-buy/try-before-you-buy-terms-and-conditions>

Contact:

Volkswagen Financial Services UK | PR
Sam Balls
Phone: +44 (0) 7385426618
Sam.balls@vwfs.co.uk
<https://customer.vwfs.co.uk/volkswagen-financial-services-uk/media.html>

Information for editors:

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